

| Item / Advertisement Package Level                                                                                                                         | 5<br>Highest | 4        | 3<br>Medium | 2        | 1<br>Lowest |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|----------|-------------|----------|-------------|
| <b>Before the Conference</b>                                                                                                                               |              |          |             |          |             |
| Company logo and link at conference website<br>FIRST PAGE/ LANDING PAGE                                                                                    | X            | X        | X           |          |             |
| Company logo and link at conference website<br>SPONSORSHIP and EXHIBITION PAGE                                                                             | X            | X        | X           | X        | X           |
| Provision of BANNERS "Proud Sponsor of ESTC 2026" /<br>"Proud Exhibitor at ESTC 2026" for email signature and website                                      | X            | X        | X           | X        | X           |
| Company logo and link added to conference ANNOUNCEMENTS<br>and information created (e.g. flyers, email blasts)                                             | X            | X        |             |          |             |
| <b>During the Conference</b>                                                                                                                               |              |          |             |          |             |
| VIDEO up to 1 min with audio embedded in the slideshow<br>at begin of the conference and in the breaks                                                     | X            |          |             |          |             |
| Opportunity to deliver an 1-3 min ELEVATOR PITCH, depending<br>on advertisement level (no slides, only company logo shown)                                 | 3<br>min     | 2<br>min | 1<br>min    | 1<br>min |             |
| Company logo on an OWN PAGE in slideshow<br>at begin of the conference and in the breaks - Part1                                                           | X            |          |             |          |             |
| Company logo on JOINT PAGE PER LEVEL in slideshow<br>at begin of the conference and in the breaks - Part2                                                  |              | X        | X           |          |             |
| Company logo on ONE JOINT PAGE in slideshow<br>at begin of the conference and in the breaks - Part3                                                        |              |          |             | X        | X           |
| Company Logo on the LARGE EVENT BANNERS in the<br>exhibition and conference area                                                                           | X            | X        |             |          |             |
| Company logo on the "THANKS to our Sponsors" and/or<br>"THANKS to our Exhibitors" promotional material<br>(e.g. printed floorplan or on the large screens) | X            | X        | X           | X        | X           |
| Opportunity to donate items to the RAFFLE for participants<br>that qualified in the Exhibition-Rallye (extra visibility)                                   | X            | X        | X           | X        | X           |
| <b>During and after the Conference</b>                                                                                                                     |              |          |             |          |             |
| Company logo and short COMPANY DESCRIPTION<br>with link to website in conference program (digital)<br>and company logo in overview leaflet (printed)       | X            | X        | X           | X        | X           |
| Opportunity for FULL page advertisement (self-delivered)<br>in conference program (digital)                                                                | X            |          |             |          |             |
| Opportunity for HALF page advertisement (self-delivered)<br>in conference program (digital)                                                                |              | X        |             |          |             |
| Opportunity for QUARTER page advertisement (self-delivered)<br>in conference program (digital)                                                             |              |          | X           |          |             |