

Item / Advertisement Package Level	5	4	3	2	1
Before the Conference					
Company logo at conference website FIRST PAGE/ LANDING PAGE	X	X	X		
Company logo at conference website SPONSORSHIP and EXHIBITION PAGE	X	X	X	X	X
Provision of BANNERS "Proud Sponsor of ESTC 2024" / "Proud Exhibitor at ESTC 2024" for email signature and website	X	X	X	X	X
Company logo added to conference ANNOUNCEMENTS and information created (e.g. flyers, email blasts)	X	X			
During the Conference					
VIDEO up to 1 min with audio embedded in the slideshow at begin of the conference and in the breaks	X				
Opportunity to deliver an 1-3 min ELEVATOR PITCH, depending on advertisement level (one slide only with company logo and one self-delivered key message)	3 min	2 min	1 min	1 min	
Company logo on an OWN PAGE in slideshow at begin of the conference and in the breaks - Part1	X				
Company logo on JOINT PAGE PER LEVEL in slideshow at begin of the conference and in the breaks - Part2		X	X		
Company logo on ONE JOINT PAGE in slideshow at begin of the conference and in the breaks - Part3				X	X
Company Logo on the LARGE EVENT BANNERS in the exhibition and conference area	X	X			
Company logo on the "THANKS to our Sponsors" and/or "THANKS to our Exhibitors" promotional material (e.g. printed floorplan or on the large screens)	X	X	X	X	X
Opportunity to donate items to the RAFFLE for participants that qualified in the Exhibition-Rallye (extra visibility)	X	X	X	X	X
During and after the Conference					
Company logo and short COMPANY DESCRIPTION with link to website in conference program (digital) and company logo in program overview leaflet (printed)	X	X	X	X	X
Opportunity for FULL page advertisement (self-delivered) in conference program (digital)	X				
Opportunity for HALF page advertisement (self-delivered) in conference program (digital)		X			
Opportunity for QUARTER page advertisement (self-delivered) in conference program (digital)			X		